

Narrative Experience Design (NED)

Is Narrative Experience Design a new idea? - NO
It is the oldest form of human art and expression on Earth, rooted in storytelling.

Is Narrative Experience Design the same notion as Narrative Entertainment Design? YES and NO - They are brother and sister, and share the same design process but the latter varies as it applies to all human expression throughout history.

Is NED a mysterious process that is complex? - NO
It is the natural flow of all human creational acts that transcends singular ideas and concepts. NED is the language of storytelling that constitutes a contextual social continuum of meaning defining culture, relevance and community. NED defines the meaning of humanity throughout time.